



March 2007

WHY COMMERCIAL FUEL CARDS ARE THE BEST WAY TO CUT FUEL COSTS

A recent article in **Fleet News** on 'how to make the most of every litre' [15.02.07] advised drivers and fleet managers to buy fuel from **supermarkets**, as this is where the lowest pump prices can be found.

Yet supermarkets are not necessarily conveniently located for a filling stop, and in unfamiliar areas finding a supermarket can involve quite a lot of wasted time (and fuel) driving around. In addition, many tend not to be very **HGV-friendly** in their design.

Commercial fuelcard – convenience and cost saving

However, by using a commercial fuel card (for example, cards from **Abbey Fuel Cards**) drivers and fleet managers have access to fuel at supermarket prices - saving on every litre of fuel purchased - but without the need to shop around. In addition, they also benefit from greater **security** and control over spending, with itemised invoices, transactions restricted to fuel only, and other features designed to prevent fraud.



A fuelcard enables easier and quicker administration and book-keeping - no more need to painstakingly process receipts and reconcile petty cash - and makes for straightforward compliance with the 6th European VAT Directive (under which it is more difficult to recover VAT under 'pay and reclaim' transactions).



Furthermore, the Abbey discount **fuel card** price is set on a weekly basis, Sunday-Saturday, and is applicable nationwide. So Abbey fuelcard holders know beforehand the **savings** available, and are never vulnerable to costly variations in price.

To explore the benefits of a commercial fuelcard,

contact Abbey Fuelcards on 01235 775216

or email: info@abbey-fuelcards.co.uk

Or visit the website: www.abbey-fuelcards.co.uk



NOTE TO EDITORS

Abbey fuelcards is a leading fuel solutions provider and authorised agent of Texaco, Shell and Diesel Direct KeyFuels. Established for over 15 years, Abbey fuelcards provide an unrivalled combination of service, savings and security for fleet and owner/driver vehicle fuelling throughout the UK.

Designed in the UK to meet the needs of UK organisations, Abbey fuelcards offer customers dedicated personal account management and innovative online tools for round-the-clock account administration, cost control and card protection. Abbey fuelcards uniquely include both contract and 'pay as you go' payment options.

Issued on behalf of:

Abbey fuelcards
Abbey House
Stirlings Road
Wantage
Oxon
OX12 7BB

Contact: Steve Clarke
Tel: 01235 775200
Fax: 01235 775225
Email: info@abbey-fuelcards.co.uk
www.abbey-fuelcards.co.uk

Issued by:

Creative Marketing Direct
Leapale House
Leapale Road
Guildford
Surrey
GU1 4LY

Contact: Dianne Lucas
Tel: 01483 546900
Fax: 01483 546909
Email: dl@creativemarketingdirect.co.uk
www.creativemarketingdirect.co.uk